



City of Santa Barbara
Planning Division

Memorandum

DATE: June 4, 2004

TO: Single Family Design Guidelines Update
Steering Committee Members

FROM: Heather Baker, Project Planner

SUBJECT: Transmittal #1:
Materials for Steering Committee Meeting #3: June 11th, 2004

Staff is looking forward to the Steering Committee's continued Single Family Design Guidelines and Neighborhood Preservation Ordinance (NPO) Update discussion on June 11th at 1:30 P.M. in the David Gebhard Hearing Room. The Size, Bulk, Scale and Neighborhood Definitions issue papers are still in progress, however, staff is transmitting the attached available materials for your consideration. Staff expects to transmit the issue papers and the agenda for the June 11th meeting on Monday.

Neighborhood Visual Survey Workshop Data: Please note that these data reports consist of raw data and input only and we hope to have a report from RRM Design Group in just over a month which analyzes the survey data. We have included a tab labeled "S" to mark the location of the Visual Survey Data in your binder.

ScanTron Data

The PowerPoint presentation and raw data ScanTron reports in this packet are as follows:

- Aggregate Results from All Workshops
- Upper East & Downtown Workshop 4/7
- Upper East & Downtown Workshop 5/26
- Upper East & Downtown Workshop 4/7 & 5/26 combined
- Eastside & Westside 4/13
- Mesa 4/21
- Hillside Areas 4/28
- Northside & San Roque 5/12

Also included is a copy of the survey questionnaire and a copy of written comments received at workshops sorted by topic.

Staff does not expect Steering Committee members to interpret the ScanTron data. Staff is only providing the raw data now because the RRM data analysis report will not be available for over a month, and some Steering Committee members have expressed interest in seeing the survey data as soon as possible. With the information listed above, it is possible to see how individual photographs at the follow-up workshops were rated. For example, match a photograph number in a workshop presentation with the corresponding ScanTron report's number in the left-hand column to see how the photograph was rated. Please note that questions 1 through 3 changed about mid-way through the workshop process and questions 23 through 28 were added to receive more accurate information regarding workshop attendees. The Workshop Aggregate Results do not account for the changes to questions one through three.

Additional Correspondence & Articles:

- Johnson correspondence, transmitted from City Clerk's Office
- Central Coast Chapter of the APA Coastal Connection Article, Spring 2004

Also, if you did not receive a copy of Diane Channing or Jim Kahan's correspondence at the last meeting, additional copies will be available at the June 11th Steering Committee meetings for you to pick up.

Vacation Schedule: The enclosed calendar for June and July reflects all vacation schedules which staff has received correspondence regarding from Steering Committee members. If you are aware of any additional planned absences or have corrections, please let me know via e-mail.

Redondo Beach Design Guidelines: The Steering Committee has asked to receive copies of good examples of design guidelines and ordinances from other jurisdictions. The City of Redondo Beach adopted new design guidelines in October 2003 which the Steering Committee will likely find useful. Please note that RRM Design Group, the City's consultant in this update process, drafted the City of Redondo Beach Design Guidelines.

Single-Family Design Guidelines & Architectural Board of Review Guidelines: We are aware that many of you already have a reference copy of the current Single Family Design Guidelines and Architectural Board of Review Guidelines. A working copy of each of these guidelines will be passed out for your use in this update process. The working copies can be used to mark changes which need to be made to improve the Guidelines. If you would like to pick up a copy before next Friday, you are welcome to do so at the second floor reception desk at 630 Garden Street.